

2011 show overview

Sexapalooza is a fun, upscale consumer trade show dedicated to entertaining and educating our attendees on all aspects of sexuality.

Why People Attend:

- Interactive displays
- Main Stage Entertainment
- Educational Workshops & Seminars
- Product Demonstrations
- Sex Museum
- Dungeon
- Alley of Fantasy
- Door Prizes
- Fun Contests
- And much more!

Why Businesses Exhibit:

Participating in Sexapalooza will give your business an opportunity to connect with your target audience in an exciting atmosphere where you can:

- Build and grow your customer base
- Create a stronger brand awareness
- Test market response to new products
- Educate attendees on your businesses/ product lines' point of difference
- Sell your products to thousands of interested buyers

The Sexapalooza attendee: Our targeted marketing campaign is designed to reach your buyer and create awareness. The majority of our attendees are image-conscious women between 20 and 35 who are in a committed relationship.

Your best customers attend our shows!

Ottawa

January 14-16, 2011

Lansdowne Park
1015 Bank Street, Ottawa

30,000 sq. feet

2010 attendance: 11,000

Toronto

February 25-27, 2011

International Centre
6900 Airport Road, Mississauga

50,000 sq. feet

2010 attendance: 12,000

Hamilton

March 11-13, 2011

Hamilton Convention Centre
1 Summers Lane, Hamilton

20,000 sq. feet

2010 attendance: 6,000

Exhibit at all 3 shows and receive 20% off Hamilton booth fees.

At Sexapalooza we know that **our** business is built with **you**, the exhibitor. We are committed to producing the highest quality shows, promoted with extensive marketing & promotions, and providing unparalleled service and support to ensure your success.

for more information contact:

Liz Lewis e. liz@black-kat.ca p. 705.876.8542 f. 705.876.6526

www.sexapalooza.ca

sexapalooza
explore. excite. enjoy.