

F R E E M A N

940 Belfast Road
Ottawa, Ontario, K1G 4A2
(613) 748-7180 • Fax: (613) 748-5977
freemanottawaES@freemanco.com

SEXAPALOOZA 2011 JANUARY 14-16, 2011

**LANSDOWNE PARK
OTTAWA, ONTARIO**

FREEMAN quick facts

SERVICE INFORMATION

BOOTH EQUIPMENT

Each 10' x 10' black draped booth will include an 8' high back wall and 3' high side walls. An onsite material handling package will also be provided by Show Management.

EXHIBIT HALL CARPET

To maintain the premium look and feel of the show, a floor covering for all exhibit booths is mandatory. The aisles will be carpeted in red. Should you require individual booth carpet, please see the enclosed Carpet Order Form.

DISCOUNT PRICE DEADLINE DATE

To receive the advance discount rates listed on the order forms, we must receive your order with payment by **January 5, 2011**.

SHOW SCHEDULE

EXHIBITOR MOVE-IN

Friday	January 14, 2011	8:00 am - 5:00 pm
Friday	January 14, 2011	2:00 pm - 5:00 pm - Hand Carry Only

EXHIBIT HOURS

Friday	January 14, 2011	5:00 pm - midnight
Saturday	January 15, 2011	12:00 pm - midnight
Sunday	January 16, 2011	12:00 pm - 5:00 pm

EXHIBITOR MOVE-OUT

Sunday	January 16, 2011	5:00 pm - midnight
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DISMANTLE AND MOVE-OUT INFORMATION

- Freeman will begin returning empty containers as soon as the aisle carpet is removed.
- All exhibitor materials must be removed from the exhibit facility by **January 16, 2011 @ midnight**.

SERVICE CONTRACTOR CONTACTS/INFORMATION

FREEMAN

940 Belfast Road
Ottawa, Ontario, Canada K1G 4A2
Phone: 613-748-7180 ext 234 Fax: 613-748-5977

BOWIE ELECTRICAL SERVICES

Phone: 613-560-7000
Fax: 613-560-0580

Show site shipping address:

SEXAPALOOZA 2011
Exhibiting Company Name
Booth # _____
C/O Freeman
1015 Bank Street
Ottawa, Ontario, Canada K1S 3W7

PLEASE NOTE: All loading areas for each building at Lansdowne Park do not have dock level loading docks.
GROUND OFF LOADING ONLY - TAILGATE TRUCK NEEDED
Please plan accordingly, should you have any questions, please contact Freeman Exhibitor Services

Shipments may be sent directly to the exhibit facility beginning **January 14, 2011**. Shipments arriving before this date may be refused by the facility. Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.

PRIVACY POLICY

Pursuant to the Personal Information Protection and Electronic Documents Act, Freeman has formalized its current practices into a privacy policy. A copy of our full privacy policy is available on request or by visiting our website at <http://www.freemanco.com/freeman/privacy.jsp#Canada>

Freeman collects business information from its customers to enable us to perform contracted services. Only very infrequently will any identifiable personal information be collected. If any personal information is collected, Freeman will obtain consent at the time of the collection, disclosure and /or use. You then would have the right to access any of the information we have collected and withdraw your consent for the above at any time. If you have any questions or would like more information on our privacy policy, please contact us at (416)252-3361, or you may contact our privacy officer at barbara.baird@freemanco.com.

ASSISTANCE

We want you to have a successful show. If we can be of assistance, please call our Exhibitor Services Department at (613) 748-7180 ext 234. We can also be contacted via email at freemanottawaes@freemanco.com

French order forms are available upon request.

WE APPRECIATE YOUR BUSINESS.

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DISCOUNT PRICE
 DEADLINE DATE
JANUARY 5, 2011

**INCLUDE THIS FORM
 WITH YOUR ORDER**

NAME OF SHOW: **SEXAPALOOZA 2011**

COMPANY NAME: _____ BOOTH#: _____

ADDRESS: _____ BOOTH SIZE X _____

CITY/STATE/ZIP: _____ CUSTOMER # _____

PHONE #: _____ EXT.: _____ FAX #: _____

SIGNATURE: _____ PRINT NAME: _____

CONTACT'S E-MAIL _____

E-MAIL FOR INVOICE _____ CHECK IF YOU ARE A NEW FREEMAN CUSTOMER

Invoices will be sent by e-mail. Please provide the e-mail address of the person who reconciles your invoices if different than contact's email.

METHOD OF PAYMENT

BY SUBMITTING THIS FORM OR ORDERING MATERIALS OR SERVICES FROM FREEMAN, YOU AGREE TO BE BOUND BY ALL TERMS AND CONDITIONS INCLUDED IN YOUR SERVICE MANUAL
 The undersigned expressly consents to the digital processing and transmission of personal data which may be transmitted to the United States of America.

- COMPANY CHECK**
 Please make cheque payable to: Freeman. Cheques must be in CAN. funds drawn on a Canadian Bank or U.S funds drawn on a U.S bank.
**Please reference (251279) on your remittance.
 GST # R101889426**
- CREDIT CARD**
 For your convenience, we will use this authorization to charge your credit card account for your advance orders, and any additional amounts incurred as a result of show site orders placed by your representative. These charges may include all Freeman companies, or any charges which Freeman may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. Please complete the information requested below:
 AMERICAN EXPRESS MASTERCARD VISA
- BANK TRANSFER**
 Bank Transfer to Bank of Nova Scotia Bank # 002
 Transit or Branch # 47696
 ■ Freeman ACCT# 800020348619
 Bank of Nova Scotia
 Scotia Plaza, 44 King Street West at Bay
 Toronto, Ontario, Canada
 ■ Foreign Exhibitors wiring funds from Overseas should use
 Swift Code: NOSCCATT
 Bank ABA #: 026002532
 IBAN Number: Canadian banks do not carry IBAN numbers
Please reference Name of Show & Booth Number on all Bank Transfers so we properly credit your account.
Note: Customers are responsible for any bank processing fees.

Account No.: _____ Exp. Date _____
 Personal Credit Card Company Credit Card

Cardholder Name (Print): _____ Signature: _____

Cardholder Billing Address: _____

City, Province/State, Postal/Zip Code: _____

ENTER TOTALS HERE

FURNISHINGS	CARPET	CARPET CLEANING	RENTAL EXHIBITS	EXHIBIT PACKAGES	EXHIBIT ACCESSORIES	TOTAL FLEX	
SIGNS & GRAPHICS	INSTALLATION LABOUR	DISMANTLE LABOUR	EXHIBIT TRANS/CUSTOMS	MATERIAL HANDLING			GRAND TOTAL

- Orders received without payment or after the deadline date will be charged at the standard price.
- Copies of invoices may be picked up from the Service Desk prior to show closing.
- If you have questions or need assistance with any items not listed, please call and ask for your Exhibitor Sales Representative.

TELL US WHAT YOU THINK

Freeman is committed to providing great customer service. To help us serve you more effectively in the future, please visit the URL address below upon the completion of your show to provide feedback. Your input will provide the insight needed to ensure that our customer service is in line with your expectations.

<http://feedback.freemanco.com/?251279>

FREEMAN method of payment

FREEMAN

940 Belfast Road
Ottawa, Ontario K1G 4A2
(613) 748-7180 • Fax: (613) 748-5977
freemanottawaES@freemanco.com

DISCOUNT PRICE
DEADLINE DATE
JANUARY 5, 2011

**INCLUDE THE FREEMAN METHOD OF
PAYMENT FORM WITH YOUR ORDER**

NAME OF SHOW: **SEXAPALOOZA 2011**

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

For Assistance, please call 613-748-7180 to speak with one of our experts.

FURNISHINGS					
Qty	Part #	Description	Discount Price	Standard Price	Total
_____	210101	Grey Carson Arm Chair	41.00	53.30	_____
_____	210105	Opal Side Chair	23.85	31.00	_____
_____	210112	Black Casey Padded Stool.....	50.00	65.00	_____
_____	210112	Grey Casey Padded Stool.....	50.00	65.00	_____
_____	71090	Black Diamond Arm Chair	63.45	82.40	_____
_____	71088	Black Diamond Stool	84.75	110.20	_____
_____	71045	Grey Gaslift Chair	52.00	67.60	_____
_____	71047	Grey Gaslift Stool	62.00	81.50	_____
_____	72065	Bugle Base Table	50.25	65.35	_____
_____	11441	Grouping: Includes	110.00	143.00	_____
BugleBaseTable, 2 Chairs, 1 Wastebasket					

Black Only					
_____	75020	Display Cylinder/Low	89.00	115.70	_____
_____	75021	Display Cylinder/Medium.....	98.00	127.40	_____
_____	75022	Display Cylinder/High	104.50	135.85	_____
_____	75030	Display Cube/Low	89.00	115.70	_____
_____	75031	Display Cube/Medium	98.00	127.40	_____
_____	75032	Display Cube/High.....	104.50	135.85	_____
_____	75079	Orion Computer Kiosk	215.00	279.50	_____

NOTE: Tables are 24" wide

Table Drape:	<input type="checkbox"/> Blue	<input type="checkbox"/> Gold	<input type="checkbox"/> Grey	<input type="checkbox"/> Black	<input type="checkbox"/> Red
	<input type="checkbox"/> White	<input type="checkbox"/> Teal	<input type="checkbox"/> Dark Green	<input type="checkbox"/> Burgundy	

DRAPED					
Qty	Part #	Description	Discount Price	Standard Price	Total
_____	124430	4' Draped Table/30"H*	51.00	66.30	_____
_____	124630	6' Draped Table/30"H*	61.00	79.30	_____
_____	124830	8' Draped Table/30"H*	71.00	92.30	_____
_____	1240630	4th Side Draping-6' X 30"H*	30.30	39.40	_____
_____	1240830	4th Side Draping-8' X 30"H*	30.30	39.40	_____
_____	124442	4' Draped Table/42"H*	78.00	101.40	_____
_____	124642	6' Draped Table/42"H*	88.00	114.40	_____
_____	124842	8' Draped Table/42"H*	98.00	127.40	_____
_____	1240642	4th Side Drape-6' x 42"H*	40.40	52.50	_____
_____	1240842	4th Side Drape-8' x 42"H*	40.40	52.50	_____
UNDRAPED					
_____	125430	4' Undraped Table/30"H.....	31.50	40.95	_____
_____	125630	6' Undraped Table/30"H.....	41.50	53.95	_____
_____	125830	8' Undraped Table/30"H.....	51.50	66.95	_____
_____	125442	4' Undraped Table/42"H.....	56.75	73.80	_____
_____	125642	6' Undraped Table/42"H.....	61.75	80.30	_____
_____	125842	8' Undraped Table/42"H.....	65.75	85.50	_____

Soho Tables (Black Only):

_____	72067	Soho Cafe Table 30"Hx36"D..	84.50	109.85	_____
_____	72068	Soho Bistro Table 42"Hx36"D	95.00	123.50	_____
_____	72069	Soho Cafe Table 30"Hx24"D..	84.50	109.85	_____
_____	72070	Soho Bistro Table 42"Hx24"D	95.00	123.50	_____

FURNISHINGS					
Qty	Part #	Description	Discount Price	Standard Price	Total
_____	220121	Chrome Stanchion Retractable	41.60	54.10	_____
_____	220118	Chrome Sign Holder.....	41.60	54.10	_____
_____	220134	Chrome Easel.....	20.80	27.05	_____
_____	220107	Wastebasket.....	9.75	12.70	_____
_____	220110	Chrome Bag Rack.....	47.20	61.35	_____
_____	750135	Round Literature Rack.....	175.00	227.50	_____
_____	750136	Flat Literature Rack.....	140.00	182.00	_____

Special Drape:	<input type="checkbox"/> Blue	<input type="checkbox"/> Gold	<input type="checkbox"/> Grey	<input type="checkbox"/> Black	<input type="checkbox"/> Red
	<input type="checkbox"/> White	<input type="checkbox"/> Teal	<input type="checkbox"/> Dark Green		

_____	12103	Special Drape- 3'High-per ft* ...	4.50	5.85	_____
_____	12108	Special Drape- 8'High-per ft* ...	5.50	7.15	_____
_____	121012	Special Drape-12' High-per ft* .	8.60	11.20	_____

FURNISHING TOTAL			
Subtotal	+	13% HST	= Total

CARPET CLEANING					
Qty	Description	Discount Price	Standard Price	Total	
_____	Booth Vacuuming-One Time .	00.24	00.30	_____	
_____	Booth Vacuuming-Two Day ...	00.32	00.40	_____	
_____	Booth Vacuuming-Three Day	00.43	00.55	_____	
_____	Booth Vacuuming-Four Day ..	00.54	00.70	_____	
_____	Booth Vacuuming-Five Day ...	00.65	00.85	_____	
Booth Size _____ x _____ = _____ SqFt					
SqFt _____ x Price per SqFt shown above _____ = Total _____					

- Cleaning services include vacuuming of booth area and emptying of wastebasket at time of vacuuming
- Prices are based on total square footage of booth regardless of area to be cleaned

CARPET CLEANING TOTAL			
Subtotal	+	13% HST	= Total

FREEMAN furnishing

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DISCOUNT PRICE
 DEADLINE DATE
JANUARY 5, 2011

**INCLUDE THE FREEMAN METHOD OF
 PAYMENT FORM WITH YOUR ORDER**

NAME OF SHOW: SEXAPALOOZA 2011

COMPANY NAME _____ BOOTH #: _____

CONTACT NAME: _____ PHONE #: _____

E-MAIL ADDRESS _____

For Assistance, please call 613-748-7180 to speak with one of our experts.

- For FREE samples or a quote on orders over 1200 sq. ft. please call our Exhibitor Services Department (613) 748-7180
- **No MATERIAL HANDLING charges apply.** Rental prices are for the duration of the show and include delivery to and removal from your booth space.
- **Orders received after the deadline date or without payment will be charged the Standard Price and are subject to availability.**
- Custom Cut Classic Carpet is subject to a 100% Cancellation Charge.

CLASSIC CARPET- includes delivery, material handling, installation and removal

- Our 16 oz. Standard Classic Carpeting is available in three standard colours.

CHOOSE YOUR CARPET COLOUR:

Blue Grey Red Black

Qty	Description	Discount Price	Standard Price	Total
_____	10' x 10' Classic Carpet	126.60	164.60	\$ _____
_____	10' x 20' Classic Carpet	242.00	314.60	\$ _____

CUSTOM CUT CLASSIC CARPET - includes plastic covering, delivery, material handling, installation and removal

- Our Custom Cut Classic Carpeting is available in custom cut sizes, and in three standard colours.
- **Rental - Price is per sq. ft. (100 sq. ft. minimum)**

CHOOSE YOUR CARPET COLOUR:

Blue Grey Red Black

Booth size	Discount Price	Standard Price	Total
_____ x _____ = _____ sq. ft. @ \$ 1.75		\$2.30	\$ _____

CARPET PADDING AND PLASTIC COVERING- includes delivery, material handling, installation and removal

- Price is per sq.ft.

Booth Size: _____ x _____ = _____

Qty	Description	Discount Price	Standard Price	Total
_____	Carpet Padding 1/2" (100 sq. ft. minimum)....	1.00	1.30	\$ _____
_____	Visqueen Covering (100 sq. ft. minimum).....	0.50	0.65	\$ _____

TOTAL COST		
Subtotal	+	13% HST
		=
		Total

****All Utility lines must be installed before carpet installation. Utilities should be ordered in advance.****

PAYMENT AND LABOUR

YOU ARE ENTERING A CONTRACT WHICH LIMITS YOUR POSSIBLE RECOVERY IN CASE OF LOSS OR DAMAGE.

The terms and conditions set forth below become a part of the Contract between FREEMAN and you, the EXHIBITOR. Acceptance of said terms and conditions will be construed when any of the following conditions are met:

- THE METHOD OF PAYMENT FORM IS SIGNED; OR
- AN ORDER FOR LABOUR, SERVICES AND/OR RENTAL EQUIPMENT IS PLACED BY EXHIBITOR WITH FREEMAN, OR
- WORK IS PERFORMED ON BEHALF OF EXHIBITOR BY LABOUR SECURED THROUGH FREEMAN.

DEFINITIONS

For purposes of this Contract, "FREEMAN" means Freeman Decorating Services, Inc. and Freeman Decorating Ltd. and their respective employees, directors, officers, agents, assigns, affiliated companies, and related entities including, but not limited, to any subcontractors FREEMAN may appoint. The term "EXHIBITOR" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractors ("EAC").

PAYMENT TERMS

Full payment, including any applicable tax, is due in advance or at show site. All payments must be in Canadian funds and all checks must be in Canadian funds. Orders received without advance payment or after the deadline date will incur additional After Deadline charges as indicated on each order form. All materials and equipment are on a rental basis for the duration of the show or event and remain the property of FREEMAN except where specifically identified as a sale. All rentals include delivery, installation, and removal from EXHIBITOR'S booth. In case of cancellation of any orders or services by EXHIBITOR, a one-hour "per person, per hour" charge will be applied for all labour orders that are not canceled in writing at least 24 hours prior to the scheduled start time. If Prestige Carpet, Custom-Cut Carpet, Modular Rental Exhibits and any other custom-order items or services have already been provided at the time of cancellation, fees will remain at 100% of the original charge. If the Show or Event is canceled because of reasons beyond FREEMAN'S control, EXHIBITOR remains responsible for all charges for services and equipment provided up to and including the date of cancellation. FREEMAN will not issue refunds to EXHIBITOR of any payments made before the date of cancellation. It is EXHIBITOR'S responsibility to advise the FREEMAN Service Center Representative of problems with any orders, and to check the EXHIBITOR'S invoice for accuracy prior to the close of the Show or Event. If EXHIBITOR is exempt from payment of sales tax, FREEMAN requires an exemption certificate for the State or Province in which the services are to be used. Resale certificates are not valid unless EXHIBITOR is rebilling these charges to its customers. For International EXHIBITORS, FREEMAN requires 100% prepayment of advance orders, and any order or services placed at show site must be paid at the show. For all others, should there be any preapproved unpaid balance after the close of the show; terms will be net, due and payable in TORONTO, ONTARIO upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a pre-paid basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by FREEMAN shall be either applied to reduce the principal unpaid balance or refunded to the payer. If past due invoices or invoice balances are placed with a collection agency or attorney for collection or suit, EXHIBITOR agrees to pay all legal and collection costs. THESE PAYMENT TERMS AND CONDITIONS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS. In the event of any dispute between the EXHIBITOR and FREEMAN relative to any loss, damage, or claim, such EXHIBITOR shall not be entitled to and shall not withhold payment, or any partial payment, due to FREEMAN for its services, as an offset against the amount of any alleged loss or damage. Any claims against FREEMAN shall be considered a separate transaction, and shall be resolved on its own merits. FREEMAN reserves the right to charge EXHIBITOR for the difference between the EXHIBITOR'S estimate of charges and the actual charges incurred by EXHIBITOR, or for any charges that FREEMAN may be obligated to pay on behalf of EXHIBITOR, including without limitation, any shipping charges. If EXHIBITOR provides a credit card for payment and charges are rejected by the EXHIBITOR'S credit card company for any reason, FREEMAN hereby provides notice that it reserves the right, and EXHIBITOR authorizes FREEMAN, to continue to attempt to secure payment through that credit card for as long as unpaid balances remain on the EXHIBITOR'S account.

LABOUR UNDER THE SUPERVISION OF EXHIBITOR

RESPONSIBILITIES:

EXHIBITOR shall be responsible for the performance of labour provided under this section. It is the responsibility of EXHIBITOR to supervise labour secured through FREEMAN in a reasonable manner as to prevent bodily injury and/or property damage and also to direct them to work in a manner that is in compliance with FREEMAN'S Safe Work Rules and/or Federal, Provincial, State, County and Local ordinances, rules and/or regulations, including but not limited to Show or Facility Management rules and/or regulations. It is the responsibility of EXHIBITOR to check in with the Service Desk to pick up labour, and to return to the Service Desk to release labour when the work is completed.

INDEMNIFICATION:

EXHIBITOR agrees to indemnify, hold harmless, and defend FREEMAN from and against any and all demands, claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses (including but not limited to reasonable attorneys' fees and investigation costs) for bodily injury, including any injury to FREEMAN employees, and/or property damage arising out of work performed by labour provided by FREEMAN but supervised by EXHIBITOR. Further, the EXHIBITOR'S indemnification of FREEMAN includes any and all violations of Federal, Provincial, State, County or Local ordinances, "Show Regulations and/or Rules" as published and/or set forth by Facility or Show Management, and/or directing labour provided by FREEMAN to work in a manner that violates any of the above rules, regulations, and/or ordinances.

IMPORTANT

PLEASE REFER TO FREEMAN'S "MATERIAL HANDLING TERMS & CONDITIONS" AS IT RELATES TO MATERIAL HANDLING SERVICES AND TO EXHIBIT TRANSPORTATION'S "SERVICE REQUEST & SHIPPING INSTRUCTIONS CONTRACT" AS IT RELATES TO SERVICES PROVIDED BY EXHIBIT TRANSPORTION BY FREEMAN. CONTRACT TERMS DEPEND ON THE NATURE OF SERVICES SECURED BY EXHIBITOR THROUGH FREEMAN. TERMS & CONDITIONS MAY VARY FOR EACH TYPE OF SERVICE ORDERED THROUGH FREEMAN.